

# Scaling up green finance in France

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• Greening non-financial reporting requirements

Disclosure obligation of climate-related information (art. 173 of the Energy Transition Act)

- For corporates: climate-related information, including impact assessment
- For financial institutions: "comply or explain" regarding climate-related risk evaluation
- Labels with transparent and rigourous criteria

Alongside a SRI dedicated label, France created a green label for investment funds.

- $\in$  4bn assets are covered by this green label
- € 49bn assets are covered by the SRI label
- Making green finance accessible to all citizens

Financial intermediaries committed to enable retail investors to "go green" within each of the main saving products.

- All newly subscribed life insurance contracts should contain an green or SRI investment offer.
- Allowing citizens to put theirs savings in SRI regulated accounts ("Livret Développement durable et solidaire").





### 2. Encourage and support actors' commitments

#### $\rightarrow$ Domestically

- Public financial institutions committed to "align their balance sheets" with the 2°C goal.
- Voluntary commitments of the French financial sector (push & pull):
  - "Green loans" to support low-carbon vehicles' purchases, with reduced interest rate and fees
  - Phasing out of coal financing (banks & institutional investors)

#### $\rightarrow$ Internationally

• France hosted the One Planet Summit in December 2017

Key economic and financial players committed to take action towards carbon neutrality.

- Network for Greening the Financial System
- Climate action 100+
- Sovereign Wealth Funds
- Support of TCFD's final recommendations.
- France actively supports the EU sustainable finance action plan



### 3. Focus: the French sovereign green bond

- France has issued a sovereign green bond, the "Green OAT"
  - First issuance in January 2017; Outstanding amount: € 16.5bn.
  - compliant with Green Bonds Principles and CBI Framework.
  - eligible expenditures include tax expenditures, subsidies and investments
  - **four environmental objectives:** climate change (mitigation and adaptation), biodiversity protection and pollution reduction.

#### • The additionality of the Green OAT lies in:

- The **depth and liquidity** it brings to the green bonds market
- its contribution to the development of high reporting standards, specifically in the area of environmental impact evaluation.
- three reports are provided to investors:
- an annual report on allocation
- an annual report on output indicators
- a report on environmental impact, at an appropriate frequency.



## 3. Focus: the French sovereign green bond

- The Council is in charge of <u>evaluating the environmental impact of green eligible</u> <u>expenditures</u>
- It is a commitment to transparency and independence
  - Its members are nine international experts of green finance and policy evaluation, including its chair, **Manuel Pulgar Vidal**, WWF Global Climate and Energy Practice Leader.
  - Impact evaluation studies are reviewed by independent referees.
  - The Council is constantly providing **feedback** and reviewing all documents, from the definition of terms of reference of the evaluation until its final release.
  - Council's opinions are **public** and underline both **strengths and weaknesses** of evaluation studies.

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- The first impact evaluation study was released in November 2018.
  - It covers a tax credit for energy renovation in buildings.



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#### Trésor direction générale

### Thank you for your attention

